

BILBERON™ (Bilberry Extract)

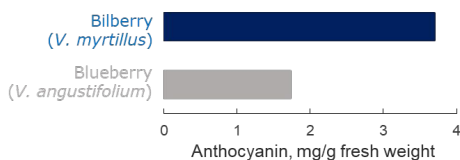


Scientific name : *Vaccinium myrtillus*
 Common name : Bilberry
 Origin : Northern Europe
 Traditional Use : Eye care, Improvement of vascular health, etc.

The features of BILBERON™

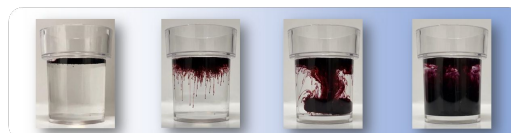
- Standardized with $\geq 36.0\%$ anthocyanin
- Clinically-proven **Efficacies & Safety Studies**
- **Patented & Exclusive** function - **Alleviation of Neck & Shoulder Pain**
- Made from **100% Northern Europe bilberry**
- Freeze-dried extract - **Higher absorption & Better flavor**

Blueberry vs Bilberry



Smaller in size but
2X the **Anthocyanin**

Higher Bioavailability



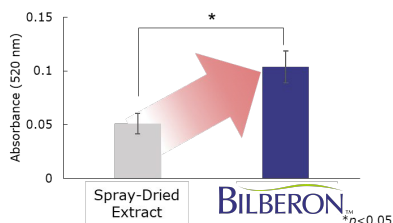
BILBERON™
Freeze-dried

Time (sec) 0 5 10 30



Spray-Dried

Samples (1 mg/mL) were dispersed in HBSS-HEPES buffer pH 6.5 to mimic condition in the intestine.



- **Double** the anthocyanin absorption compared to spray-dried extract
- **Higher Bioavailability**

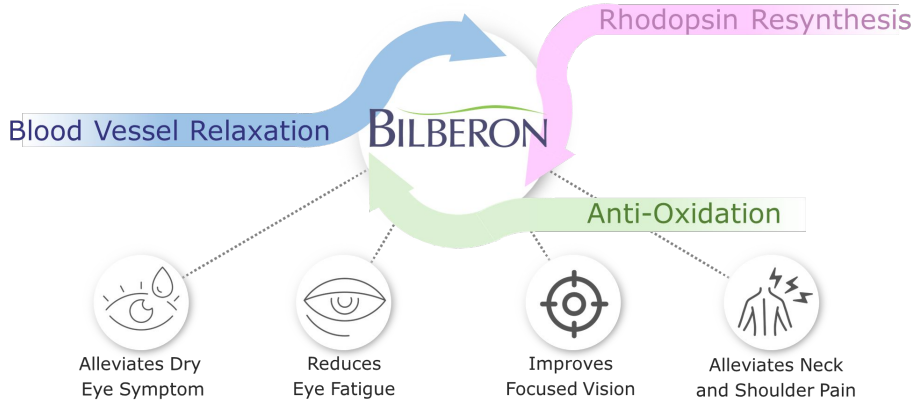
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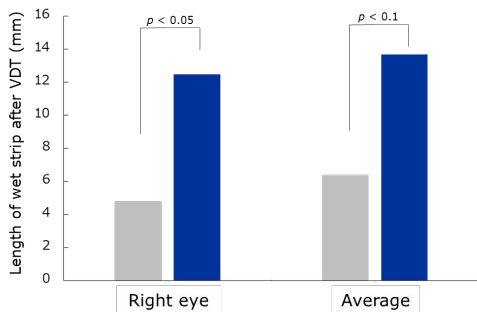
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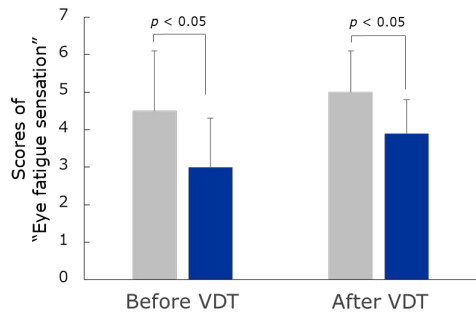
Clinical Proven Efficacies



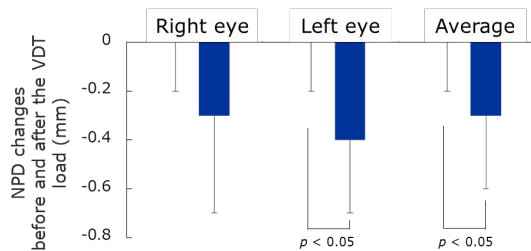
Alleviates Dry Eye Symptom



Reduces Eye Fatigue

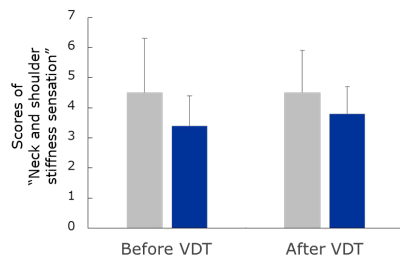


Improves Focused Vision



Alleviates Neck & Shoulder Pain

Patented & Exclusive Function



Placebo
 BILBERON
 *1 VDT: Term used for device with digital screen
*2 NPD: Near point pupil diameter

Recommended dose

120 mg/day



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